



2017 ANNUAL REPORT





Our Mission

To connect people to the natural world, sustainable agricultural practices, and the cultural heritage of their local watershed through education, stewardship, and advocacy.



Dear Friends,

Lao Tzu said, “the journey of a thousand miles begins with a single step.”

I’ve always loved this quote. It helps me remember that even the most seemingly insurmountable endeavors can be accomplished when you take them piece by piece. Like building and certifying one of the world’s only Living Building Challenge structures, which we celebrated this summer. The Morris & Gwendolyn Cafritz Foundation Environmental Center was lucky number 13, and we at the Alice Ferguson Foundation are proud to have achieved the International Living Future Institute’s full petal certification.

The Cafritz Environmental Center is not only an excellent complement to our outdoor environmental education experiences, but also an exemplar of what building and construction need to look like in the future. That said, we all agree that **nature** is the best classroom!

The Alice Ferguson Foundation began another journey this year as we found ourselves ‘Digging Deeper’ into the topic of regenerative agriculture and Best Management Practices for healthy soils. The working farm aspect of our environmental education campus is one of the many unique things about the Foundation and better understanding our own land led us to host a summit focused on the role of healthy soil in Maryland’s water quality, agriculture and climate.

There are still many steps to take on this and other journeys. We look forward to taking all of them with you, our loyal donors and friends. Thank you for your support, each and every step of the way.

With gratitude,

Lori Arguelles
President & CEO

Board of Directors

Dan Jackson, *Chairman*
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President & CEO

Lori Arguelles

Alice Ferguson Foundation

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Education



For more than 60 years, the Alice Ferguson Foundation has been connecting students, teachers and residents to nature. Since our founding in 1954, the challenges facing our environment (and the next generation of environmental stewards) have changed. But so have we. In 2017, we added sustainability programs, expanded our conversation about trash reduction, and hosted students in the 'greenest' classroom space in the state of Maryland. Thus, we prepare and inspire the students who will be tasked to take on the environmental, social, and economic challenges of tomorrow.



12,368
Students Served

14,200
Community Members
Reached

231
Teachers Trained

WHAT'S NEW IN 2017

- This year, the Alice Ferguson Foundation provided professional development to teachers across the region to deepen understanding of STEM concepts and best practices.
- The education team also developed and distributed a curriculum about stormwater and runoff to teachers through professional development workshops. Lessons are hands-on with real world application resulting in student stewardship behaviors.
- Student-led Action Projects were rolled out to new schools, providing students with hands on opportunities to impact their communities and explore science in their backyard.
- In 2017, the Litter Prevention Campaign expanded to include all of Washington DC. Regionally, the Campaign reached more than 5,200 watershed citizens, including 2,800 in the District alone.



NEW SUSTAINABILITY MODULE LAUNCHED

In September 2017, the Alice Ferguson Foundation developed and rolled out a new sustainability course that takes a look at green energy and invites student to investigate human usage and conservation of natural resources as students explore the world around them.





Innovation



In 2017, the Alice Ferguson Foundation saw a number of milestones. In February, we convened nearly one hundred policymakers and nonprofits to talk soil science and climate change. This event raised awareness of how agriculture and farming have a clear role in mitigating our carbon footprint. During the summer, we marked the certification of our education center as a “Living Building” - a net zero, carbon neutral, non-toxic structure that represents our lasting commitment to environmentalism and stewardship. Thousands of students from the region use the center each year to do hands-on science and discover how materials, building design, and technology can radically change the way we live in and interact with our environment.

LIVING BUILDING CERTIFIED

This summer, we celebrated the certification of our education building as a “Living Building.” This marks it as one of the greenest, most energy-efficient structures in the world. Since it was first constructed, this building has welcomed thousands of students and adult learners into its inspiring spaces.



DIGGING DEEPER

The Alice Ferguson Foundation has been farming the land bequeathed by our namesake since Hard Bargain Farm was first purchased in 1922. Since the Foundation was formed in 1954 as a tribute to Alice Ferguson, we have used our agricultural landscape to spark curiosity and conversation about the natural world, sustainable agricultural practices and the cultural heritage of our watershed.

In 2017, we brought together nearly 100 policymakers and nonprofits to discuss issues of soil science, local agriculture, and the potential of soil to impact climate change and the global carbon footprint.



Cleanups & Community



Each year, we celebrate Earth Month by organizing cleanup events throughout the month of April in Maryland, Virginia, West Virginia, and Washington DC. This year's cleanup was one of our biggest yet. Later, in November, we convened more than 150 policymakers, organizations, and community members to "talk trash" at our annual Trash Summit.



9,700
Volunteers



340,000
Pounds of Trash



300+
Cleanups

CULTURE ARTS



2017 saw a variety of activities brought to the theater, including painting, yoga, a children's summer theater camp, open mic nights, and more.



Tamara Wellons was featured during this year's season of outdoor concerts.



"Bambi" and "Equivocation" were just a couple of the shows presented by the Hard Bargain Players during the 2017 theater season.



Culture & Arts

Each year, concerts, theater, summer camps, and events like Spring Farm Festival and Oktoberfest open our doors to neighbors and friends to celebrate the seasons, nature, and the cultural heritage of the local community.



Lynn Hollyfield, Steve Wolf, Dave Abe, Jimmy Brink and Keely Hollyfield.



40 Years of Memories

▶ Named after G.B. "Bernie" Wareham, the first Executive Director of the Alice Ferguson Foundation, the Wareham Lodge was constructed in 1976 to be a learning and sleeping space for the students visiting Hard Bargain Farm for day and overnight stays. Over the next 40 years, the Lodge became a beloved space where memories were created, and a home base for the students who went on nature adventures, formed friendships, and explored the farm and its surroundings. In 2017, the Lodge closed its doors for the last time in preparation for new construction.



The Wareham Lodge was originally constructed in 1976.



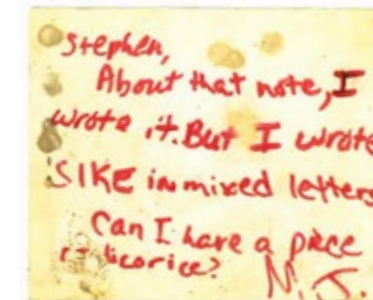
For more than 40 years, the Lodge would greet newly arrived students as they stepped off the school bus.



Originally a darker forest green, the siding of the building was later repainted to a light tan.



Over the years, hundreds of thousands of students sat on the deck of this building to do lunch, learn about the world around them, or to hear about their upcoming adventure in the great outdoors.



During deconstruction, dozens of notes like this one were found in the air duct between the boys and girls sleeping rooms at the Wareham Lodge.



During overnight trips, students slept in bunks at the Lodge.



Year-round and through all kinds of weather, the Wareham Lodge served as the home base for educational activities and adventures throughout Hard Bargain Farm.

Connect With Us!

Find out how you can support us at fergusonfoundation.org/support or by calling 301.292.5665.



Does your company participate in workplace giving? Our **Combined Federal Campaign** (EarthShare) number is **62564**.



DAYS OF SERVICE AND VOLUNTEERING



CORPORATE CHAMPIONS
Corporate Days of Service



IMPACT OUR PROGRAMS
Volunteer at the Farm



A DIFFERENCE CLOSE TO HOME
Community Cleanups

The Alice Ferguson Foundation offers flexible corporate volunteer and partner opportunities, with recognition and benefits at every financial level and team-building and volunteer opportunities year round.

Donations of time, talent, and materials are always welcome and help defray the cost of our programming. Volunteering is a great and flexible way to connect with the local community, give back, and support life-changing programs.

Each year, we support more than 300 cleanup events across the region. It's a gigantic effort that engages nearly 10,000 volunteers. Be part of the movement. Take action for clean land, safe water and healthy lives with us.

SUPPORT & MEMBERSHIP



GIVE TODAY
Support Life-Changing Programs

Support from donors like you allow us to keep a large part of our programs free for the public school students who might not otherwise be able to afford field trip fees. Help keep our programs within reach with a gift today.



BECOME A MEMBER
Join Our Community of Support

Join our community of friends. Become a sustaining donor and make a lasting impact on the Foundation and the programs that, over the last six decades, have inspired generations.



LEGACY GIVING
Giving for the Future

A legacy gift is a meaningful way to show your support and appreciation for the Foundation and its mission while accommodating your own personal, financial, estate planning, and philanthropic goals.

Community of Support

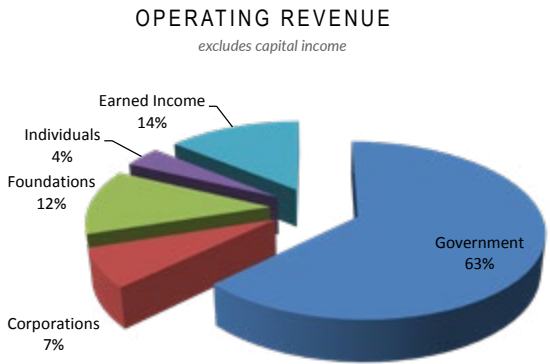
Timothy Adams	Joseph & Margaret DeStefanis	Siobhan & Steven Hannes	Beverly Linde	Kevin Perman	Michael Toner
Martha Ainsworth	Henry DiLorenzo	Kim Harb	Barbara & Paul Livingston	Jim Pester	Frederick Tournay
Matthew Alcide	Carol & Daniel Donohue	Melanie Hartwig-Davis	Bryan Logan	Gwen & Larry Peters	LeEtta & David Townsend
Candace "Candy" & Gary Allen	Suzanne & Brian Donohue	Daniel & Josie Haspel	Roberta Longworth	Mary Lee & Harold Phelps	Cheryl Tritt
Monique Anderson Walker	Mary & Fred Downs	Diane Haspel	Andrew Love	David Phillips	David Trudnak
Joseph Andrews	Hildegard & John Droter	Abe Haspel	Lorraine Mahone	Drue Pearce & Michael Williams	Steven M. Tucker
Lori Arguelles & John Cox	JoAnn & John Dullahan	Jene Herbert	Vicki Marckel	Catherine Plaisant	Katie & Paul Tukey
Othelia Ashley	Paul Dunay	Brian Hewlett	Michael Margelos	Katherine & Leo T. Powell Jr.	Mary Jo Ververka
Kathy Bakhtiary	Megan Dunn	Kristen Cibelli-Hibben & Kent Hibben	Ileana & Juan Martinez	Eleanor & Robert Quigley	Alejandro Villegas
Lydia & Richard Barbour	Susan Dye Edwards	Alice Hirschfeld	Carol S. Massingill	Marilyn Randall	Fredric Walls
David Behler	& Bert Edwards	Karen Hoagberg & Michael Plesniak	Sarah & William Mayhew	Lynn Raskin	William Walmsley
Renee Berkowitz	Norma & Robert Edwards	Grace Griffith & Patrick Holmes	Linda McConnell	Edward Reisman, Jr.	Nancy Wareham
Ruth B. Berman	John S. Enterline	Kathleen & Charles Howland	Anna & John McElwain	Marie Ridder	Marilyn & Bernard Wareham
Jan & Deborah Biesiadecki	Barbara & Alan Evans	Robert M. Huffman	Cathy McGarrigan	Alma Ripps	Carolyn & Nick Wasylczuk
Dodd A. Bishop, Jr.	Jessica Fahlgren	Judy & Richard Meade	Justine McKnight	Edith F. Roberts	Eileen Watts
Stephanie Blake	Diane & Robert Farfalla	Rekha Mehta	Shawwna M. McLean & S. Franco Mazanegos	Sheryl Romeo & Mathew Schwaller	Marilyn Weimer
Gloria J. Bowers	Elizabeth & Donald Farrow	Kara Meckley & Jeremy Weirich	Teresa McTigue	Alena Rosen	Eve & Glenn Welch
Cheri Brown	Leslie Fazio	Brian Michaud	Judy & Richard Meade	Bernard & Betty Ann Rosser	Colleen Whelan & Mark Allen
Penelope Breese & Stevenson McIlvaine	Heidi & Erik Feig	Stephen Milliken	Rekha Mehta	Joan & Robert Schreck	David Whiteman
Marney Bruce	David Feldman	Vivian Mills	Kara Meckley & Jeremy Weirich	Paul Seaton	Virginia & Mark Whitmire
Cynthia & Raymond Bucci	Lisa Feldt	Rose & Stephen Kim	Brian Kane	Deborah & Robbin Sentell	Rebecca Williams
Margaret Burks	Karin & Peter Fontneau	Janeen & Richard Morse	Lexi Keogh	Ronda Sharman	Brenda & Jonathan Wright
Elizabeth & Vincent Burruano	Susan & Richard Fortgang	Farley Smith	Brian Kane	Bonnie & Glen Simperts	Sunday & Samuel Wynkoop
Ann Chab	Rita Bergman & Samuel Litzinger	Ann & Robert Smolinski	Stephen Milliken	Christine & Don Slater	James York
Karen Chaiyen Kirkup & Benjamin Kirkup	Tom Fry	Joan & John Smuck	Stephen Milliken	Marion & Robert Mulholland	Sharon & Donald Zimmer
Robert Christensen	Sharyn & Alan Gantt	Margaret and Mark Spring	Stephen Milliken	Phyllis Nelson & Donald Nelson	
Ellen S. Cline	Doreen & Denzil Garrett	Colonel Edward Stawowczyk and Maryann Stawowczky	Stephen Milliken	Catherine Nelson	
Francine Cohen	Jane Geltner	Adrienne Stefan	Stephen Milliken	Joe Nemecek	
Kathryn & Robert Cook-Deegan	Clifford George	Noreene Stehlik	Stephen Milliken	Matthew Newcomer	
Elise & William Couper	Robin Good	Nigel Stephens	Stephen Milliken	Shirley & Frank Nicolai	
Linda & Paul Coverston	Elissa Gordon	Anne Stokes & William Robertson	Stephen Milliken	Laura Cattell Noll	
Phil Croskey	& William Oshinsky	Nancy Sulfridge & Kenneth Bryson	Stephen Milliken	Marguerite O'Rourke & Ben Arbutski	
Sara & Zanes Cypress III	Fritz Gottschalk	Larry Taub	Stephen Milliken	Laura & George Omohundro	
Judith Davis	Katherine & Kevin Gronberg	Louisa Tavakoli	Stephen Milliken	Paul 'Sammy' Orlando	
Philip Davis	Milena & Robert Gruwell	Rukhsana Tayyab-Uddin & Waheed Uddin	Stephen Milliken	Gardiner Lapham	
Jean Davis-Barger	Scott Gudes & Ann Burkholder	Elizabeth Theobalds	Stephen Milliken	Christine LeFebvre & Jamie Kucab	
	Ellen Hancock & Thomas Ellwanger	Patricia Thompson	Stephen Milliken	Janet & William Legg	
	Carol Hannaford		Stephen Milliken	Mary & Jay Lilly	

Government, Corporations & Nonprofits

Allegany County Board of Education	National Marine Sanctuary Foundation
Bank of America	National Park Foundation
Buck Distributing	National Rural Electric Cooperative Association
Chesapeake Bay Trust	The Neall Family Charitable Trust
Cloverland Stables	Norfolk Southern Corporation
Common Market	Old Line Bank
Corina Higginson Trust	Pepco, an Exelon Company
Councilman Mel Franklin	Prince George's County Prince George's County Farm Bureau
Councilwoman Karen Toles	Raley, Watts, & O'Neill
Councilwoman Mary Lehman	Red Oak Bistro
D.C. Department of Energy & Environment	Rodgers Consulting
Dehanas Real Estate Services	Share Fund
Diane & Norman Bernstein Foundation	Southern Maryland Electric Cooperative
Dominion Energy Charitable Foundation	State of Maryland
Eagle Hill Consulting	Tanta-Cove Garden Club
ECS Mid-Atlantic	TATA Global Beverages
Eight O'Clock Coffee	TATA Sons Limited
Elevation Burger	TD Bank Charitable Foundation
Elmer Shepherd Biles Revocable Trust	Terracycle
Gene Realtor	Tobi Cares Donation Program
Government of the District of Columbia	Town Creek Foundation
Greater Washington Community Foundation	United Way of Greater Atlanta
Hattie M. Strong Foundation	United Way of the National Capital Area
Logistics Management Institute	Walton Development & Management
Mary & Daniel Loughran Foundation	Washington Gas
Maryland State Arts Council	Washington Suburban Sanitary Commission
MGM National Harbor	Westmoreland Hills Garden Club
MOM's Organic Market	Whole Foods
The Morris & Gwendolyn Cafritz Foundation	
Moyaone Association	
Murrin Family Fund	

2017 Statement of Financial Position

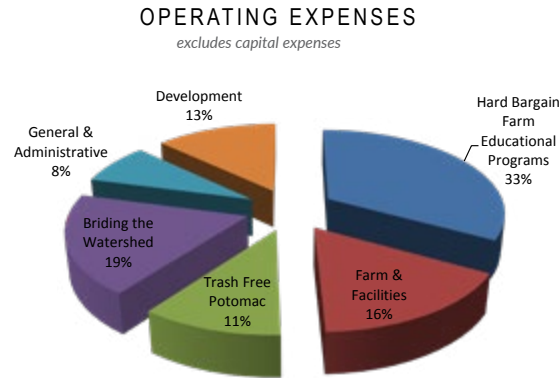
ASSETS	
Cash	\$868,459
Investments	\$2,851,717
Receivables & Prepaid Expenses	\$593,303
Property & Equipment, Net	\$266,678
The Morris & Gwendolyn Cafritz Foundation Environmental Center	\$7,535,202
Net Total Assets	\$12,115,359
LIABILITIES	
Accounts Payable	\$247,747
Accrued Payroll	\$168,847
Deferred Revenue	\$865,627
Total Liabilities	\$1,282,221
NET ASSETS	
Unrestricted	\$10,511,354
Temporarily Restricted	\$321,784
Total Net Assets	\$10,833,138
Total Liabilities and Net Assets \$ 12,115,359	



2017 Statement of Financial Activities

Includes both operating and capital income and expenses.

REVENUE	
Government	\$1,760,698
Corporations	\$201,352
Foundations	\$340,651
Individuals	\$108,424
Earned Income	\$392,390
Total Revenue	\$2,803,515
EXPENSES	
Hard Bargain Farm Educational Programs	\$914,326
Farm & Facilities	\$454,564
Trash Free Potomac	\$295,841
Bridging the Watershed	\$524,592
Capital Projects Support	\$135,298
General & Administrative Development	\$217,458
Total Expenses	\$2,902,539
Change in Net Assets	-\$99,024





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