



Alice Ferguson Foundation 2019 ANNUAL REPORT

Our mission is to connect people to the natural world, sustainable agricultural practices, and the cultural heritage of their local watershed.

FROM THE DIRECTOR'S DESK

Dear Friends,

For the past 65 years, we have brought agriculture, science and environmental sciences to life for more than half a million students. We bring this passion and experience of more to six decades to the classrooms, parks, and schools we serve.

Looking back on 2019, it was a year of optimism and forward momentum, while still honoring

and nurturing the roots of our shared past and legacy. We are eager and inspired to educate and innovate for many more decades yet to come.

Theresa Cullen,
Executive Director



OUR 2019 BOARD

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CHANGING LIVES
SINCE 1954



65+ YEARS
OF SERVICE



330 ACRES
TO EXPLORE



145,000+
VOLUNTEERS
ENGAGED



EDUCATION
PROGRAMS
IN 19 PARKS



HUNDREDS
OF FAMILY
EVENTS



7 MILLION LBS
OF TRASH
COLLECTED



FIRST LIVING
BUILDING IN
MARYLAND



1,000+
TEACHERS
TRAINED



THOUSANDS
OF CLEANUP
EVENTS



500,000+
STUDENTS
SERVED

A DAY AT HARD BARGAIN FARM

Each child who comes to Hard Bargain Farm walks in the footprints of the young adventurers who came before them. Students might start their day by milking our dairy cows, or going on an adventure into the swamp where they dip their nets and buckets into the water and shrieks in excitement as they find a crayfish hiding in the mud.

They might take a trip in a wagon to the Potomac River shoreline where the past and present collide; students gaze out across the water toward the historic

Mt. Vernon and then down to the sandy shore where plastic and litter wash up daily onto the shoreline. In this moment, the students see with their own eyes both the rich cultural history of the area, and how peoples actions impact the world around them today.

Then, out of nowhere, and osprey swoops down into the river, catches a fish and carries it to a nearby tree to enjoy. As the Hard Bargain Farm educator guides the students back onto the trail, a student exclaims, “Aw, I don’t want to leave.”



2019 PROGRAM HIGHLIGHTS



2,147 students from **53 schools** experienced our **Hard Bargain Farm** programs!



9745 volunteers removed **376,933 pounds** of trash at **286 cleanup events**.



7,008 students from **73 schools** learned science and nature with us in **19 parks** in MD, VA and DC.



1,568 students did action projects to address the issue of waste & trash at their schools.

RESTORING OUR BLUE BARN



BEFORE



AFTER

Nearly 100 years of age, our barnyard buildings got a much-needed refresh this year. We are excited to unveil a refreshed and inviting barnyard, returned to its original 1930's blue glory. We hope you visit soon!

DID YOU KNOW?

"Cows can see in color (except red) and can smell up to six miles away!"



OPAL TAKES THE REINS

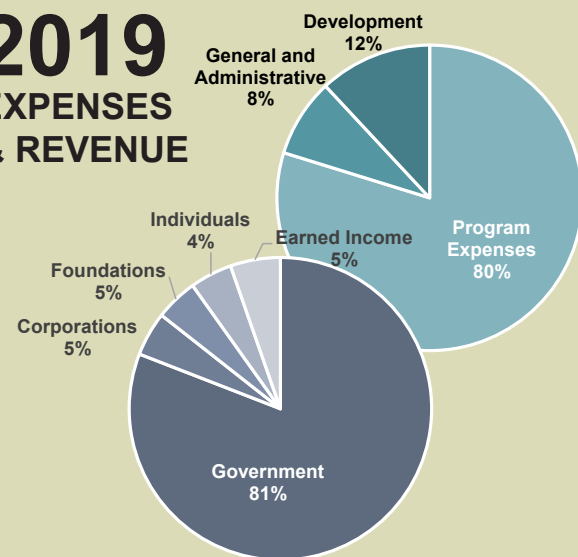
The dairy program began a new era in July 2019 with the arrival of Opal, our new dairy cow. She joins the farm to continue educating students about milk.

THANK YOU TO OUR PARTNERS AND SPONSORS

APG Media
American Engineered Solutions
Chaney Enterprises
CMI General Contractors
Community Bank of Chesapeake
Department of Energy & Environment
Eagle Hill
Ed's Plant World
Eight O'Clock Coffee
Greater Prince George's Business Roundtable
GS Proctor & Associates
KCI Technologies

MGM National Harbor
MOM's Organic Market
Old Line Bank
Raley, Watts & O'Neill
SA-Tech
SMECO
Silver Diner
Sandy Spring Bank
Tata Global Beverages
Waldorf Toyota
Walton International Group
Washington Gas

2019 EXPENSES & REVENUE



SUPPORT



Help keep our programs within reach with a gift today.
fergusonfoundation.org/support

VOLUNTEER



Connect with friends and neighbors as you give back.
fergusonfoundation.org/volunteer

VISIT US



Enjoy a program with friends and family at the farm.
fergusonfoundation.org/visit-us