



# 2023 PINOT ON THE POTOMAC EXCLUSIVE SPONSORSHIP PACKAGES

Join us at our 9th annual “Pinot on the Potomac” Garden Party & Wine Tasting on September 23 from 3–6 PM as we celebrate Maryland agriculture and showcase delicious Maryland wines, beer and food. We are thrilled to be partnering with the Maryland Wineries Association to showcase the vineyards of Southern Maryland.

This signature event also features live music and a auction combined with our beautiful views of the Potomac River. Proceeds benefit our environmental education programs. Choose from one of our exclusive packages below to become a leading sponsor of this event!



## GLASSWARE SPONSOR

### Premiere Visibility

Feature your company's logo on the event's signature tasting glasses

Full page ad in program

Includes 6 tickets, VIP early admission at 2 PM, a reserved table, charcuterie for 6, two bottles of wine, and AFF cooler bag

Podium recognition

**\$ 7,500**

## CATERING SPONSOR

Feature your company's logo, swag, & branded tablecloth at the catering station

Half page ad in program

Includes 6 tickets, VIP early admission at 2 PM, a reserved table, charcuterie for 6, two bottles of wine, and AFF cooler bag

Podium recognition

**\$ 5,000**

## AUCTION SPONSOR

Feature your company's logo, swag, & branded tablecloth at the auction station

Half page ad in program

Includes 6 tickets, VIP early admission at 2 PM, a reserved table, charcuterie for 6, two bottles of wine, and AFF cooler bag

Podium recognition

**\$ 5,000**

## WINE SPONSOR

Feature your company's logo, swag, & branded tablecloth at the wine sale

Half page ad in program

Includes 6 tickets, VIP early admission at 2 PM, a reserved table, charcuterie for 6, two bottles of wine, and AFF cooler bag

Podium recognition

**\$ 5,000**

**ALL SPONSORS WILL RECEIVE MEDIA RECOGNITION, INCLUDING BEING FEATURED ON OUR WEBSITE, SOCIAL MEDIA PLATFORMS, AND WITHIN OUR ANNUAL REPORT.**







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EVENT SUPPORTER PACKAGES		PREMIER EVENT SUPPORTER \$2,500	SIGNATURE EVENT SUPPORTER \$1,000	GARDEN EVENT SUPPORTER \$500
	<b>Publicity Announcements</b> <i>Website, Email, &amp; Social Media</i>	Name	Name	Name
	<b>Signage</b> <i>Featured on signage and drop take-away materials on our sponsorship table</i>	✓	✓	✓
	<b>Event Tickets</b>	4 Tickets	2 Tickets	Ticket Discount
	<b>Ad space in our event program</b>	Business Card	Business Card	Name

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